**Career Analytics**

An individualized course for high school students from Grade 10 that uses ability and personality tests, individual learning style and skills assessments to determine the student’s best suited career and postsecondary program.

A post-secondary education is the second-largest lifetime investment a person will make, after a home purchase. Getting an undergraduate university/college degree can cost between $50,000 and $100,000 in addition to the time invested. Many students graduate with more than $20,000 in debt. Many students drop out of university with a hefty debt.

**Career Planning Assessments**

*Career Analytics* provides specialized career planning assessments and tests to help students become aware of their personality type, abilities, transferrable skills and interests. Using personalize data, students are able to, analyze labour market opinions, emerging markets and identify suitable career options. Students confidently choose programs and courses and discover the career path best suited to their interests, strengths and abilities. *Career Analytics* ensures they get off to a good start and their family’s education investment is well spent.

**Career Planning Coaches**

*Career Coaches* are specialists and experts who guide and support students as they make decisions about their career path. Coaches use information from individualized, comprehensive reports generated from the assessments and tests to help students choose a career, set achievable goals and connect them with relevant volunteer or part time work experience, community projects and programs. Coaches help students get ready for successful post-secondary studies and be labour market-ready when they graduate.

**Planner, Reports, Database, Tools**

*Career Analytics* Assessments and Tests measure abilities (Arithmetic, vocabulary, three-dimensional space, computation, name comparison, object-matching), as well as determine interests, personality, learning style, work values, and work preferences. These assessments have been tested for consistency and validity, ensuring a test is measuring what it is supposed to measure, with more than 20,000 students. A personalized report, generated from the student’s three-hour, in-depth and comprehensive online assessments is linked to a database containing more than 900 NOC occupations, career clusters, industry trends, wages and Canadian labour market information based on federal government data. Additionally, more than 400 videos are available in this database for students to hear from various occupation specialists and industry experts about specific careers. This report provides an extensive framework of career options best suited to the student’s personality, academic abilities, strengths and interests.

Students receive at least two years access to their portfolio, helps them keep track of important goals, personal action plans, academic transcripts, reports, journals, volunteer service and work activities. They are also given access to apply to universities and colleges directly from *Career Analytics*, through our National Application Centre.

**Process**

- A series of orientation and familiarization sessions in which students and parents and learn how to effectively use the *Career Analytics* program tools. Emphasis is placed on the assessment and test modules, and the foundational purpose of the comprehensive reports that are generated. The student’s options and choices are analyzed, using the reports, sorters and trackers, the integrated database and labour market information;

- The *Career Coach* provides insight and guidance to parents and student in developing individualized career/education action plan, goals and achievement timelines.
Success Logics

A self-directed student success program that uses self-awareness and career planning concepts to help postsecondary students focus on study, persist in efforts and keep motivated toward achievement!

This on-line post-secondary preparation course empowers students for key education decision making while building strong character traits, and competencies. Success Logics is a multi-faceted skills development course that facilitates self-discovery and confidence building while promoting personal well-being resilience and goal achievement. Along with a multiple intelligence test, a personality assessment and a learning style inventory, this self-directed program moves quickly from theory to practice, giving students a chance to learn and grow at their own pace, starting from Grade 12.

1. Understanding Motivation
2. Understanding Your Personality and Major
3. Learning Style and Intelligence
4. Exploring Interests and Values
5. Plan Your Career and Education
6. Managing Time and Money
7. Improving Memory and Reading
8. Taking Notes, Writing and Speaking
9. Test Taking
10. Communication and Relationships
11. Thinking Critically and Creatively
12. Managing a Healthy Lifestyle
13. Appreciating Diversity
14. Thinking Positively about the Future

Students start each chapter by defining their needs and learning objectives. They then cover the material, at their own pace, applying the various concepts to their own lives. With journaling, planning and discussions along the way, this interactive process engages students in experiential learning techniques that help them quickly cover and retain academic course material. Grasping the importance of mastering their own schedules and integrating learning with personal development, students and parents appreciate the relevance of this course as a prerequisite to success in postsecondary school. Self-aware students with the capacity to apply effective techniques to their everyday lives develop positive attitudes, healthy study habits, respect values and commitment and make confident decisions in life.

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